



## MONDAY – SEPTEMBER 30

11:15 PM – 12:15 PM	<b>ADC LRA Directors Council Meeting Lunch</b> / <i>Steinbeck 1</i>
12:00 PM – 5:00 PM	<b>Registration</b> / <i>Monterey Conference Center</i>
1:00 PM – 1:15 PM <b>Steinbeck 1</b>	<b>Forum Kick-off:</b> Michael A. Houlemard Jr., Executive Officer, Fort Ord Reuse Authority, Chair Local Host Committee
1:15 PM – 2:15 PM <b>Steinbeck 1</b>	<p><b>General Session: BRAC Economic Impacts to Local Cities and Communities</b>            What are the economic impacts associated with BRAC decisions? How should impacts be measured and what does the data tell us? Please join us for this informative session that will provide an overview of economic impacts from a number of BRAC sites from around the country. We will then hear from the development community and how they have addressed these impacts through their redevelopment programs. Deal breakers, keys to success, partnerships, and the bottom-line master developer perspective will be discussed.</p> <p><b>Moderator:</b> Michael Monteleone, P.E., Senior Consultant to Urban Redevelopment Agency (URA) former Fort Gillem, and Executive Vice President, Oasis Consulting Services</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• James Holland, Program Director, Military Installation Resilience, Department of Defense, Office of Economic Adjustment</li> <li>• Christopher Preble, V.P. for Defense and Foreign Policy Studies, Cato Institute</li> <li>• David Welch, President, Robinson Weeks Partners</li> <li>• Dino Pick, City Manager, City of Del Rey Oaks, CA</li> </ul>
2:15 PM – 2:30 PM	<i>Networking Break</i>
2:30 PM – 3:45 PM <b>Steinbeck 1</b>	<p><b>General Session: Financial Roundtable</b>            Expanding on discussions at the 2019 National Summit, this session will focus on the financial aspects of economic development. Join our panel of experts who first will set the stage on various financial tools, programs and tax credits available to communities. Financial experts will then provide the banking, investment and capital markets perspective, and explore possible opportunities to work with military communities that have been impacted by BRAC decisions at closed, realigned or gaining installations.</p> <p><b>Moderator:</b> Jeffrey Jordan, Deputy Director, Midcoast Regional Redevelopment Authority</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• Craig R. Seymour, President &amp; Senior Principal, RKG Associates, Inc.</li> <li>• Thomas Hicks, Founding Principal and Managing Director, Mabus Group</li> <li>• Ann Davlin, Managing Director, Brevet Capital</li> <li>• Jonathan Tower, Managing Partner, Arctaris Impact Investors</li> </ul>
3:45 PM – 4:00 PM	<i>Networking Break</i>

## MONDAY – SEPTEMBER 30 (CONTINUED)

4:00 PM – 5:00 PM  
**Steinbeck 1**

**FORUM Welcome:** Michael A. Houlemard Jr., Executive Officer, Fort Ord Reuse Authority, Chair Local Host Committee

**Welcome Remarks**

- Hon. Sen. William Monning, California State Senate, 17th Senate District
- Hon. Rep. Jimmy Panetta, California's 20th Congressional District, U.S. House of Representatives

**Keynote:** Dr. Eduardo M. Ochoa, Ph.D., President, Cal State University Monterey Bay and former Assistant Secretary for Postsecondary Education (Obama Administration)

5:00 PM – 6:30 PM

**Welcome Reception** / *Steinbeck 1*

## TUESDAY – OCTOBER 1

7:30 AM – 11:00 AM

**Registration** / *Monterey Conference Center*

7:30 AM – 8:30 AM

**Networking Breakfast** / *Steinbeck 1*

7:30 AM – 8:15 AM  
**Steinbeck 1**

*Special Session: California LRA Meeting*

8:30 AM – 9:30 AM  
**Steinbeck 1**

**General Session: Emergent Contaminants Roundtable Discussion**

Emergent contaminants also known as contaminants of emerging concern can be defined as chemicals or materials that are characterized by a perceived or real threat to human health or environment, a lack of published health standards or an evolving standard. A contaminant may also be “emerging” because of the discovery of a new source, a new pathway to humans, or a new detection method or technology. For communities and landowners responsible for redeveloping former military installations, some level of contingency planning should be included in a community's risk management program. Join this panel who will provide current examples, highlight real world impacts and issues, and share their solutions and steps they are implementing to manage future risk.

**Moderator:** Michael A. Houlemard Jr., Executive Officer, Fort Ord Reuse Authority

**Panelists:**

- Barry Steinberg, Partner, Kutak Rock
- Craig K. Murray, SR/WA, Development Project Manager II, City Manager's Office, City of Richmond
- Jeff Maccarella, Military Services Group Director of Environmental Health and Safety, American Water

9:30 AM – 9:45 AM

*Networking Break*

## TUESDAY – OCTOBER 1 (CONTINUED)

<p>9:45 AM – 10:45 AM <b>Steinbeck 1</b></p>	<p><b>General Session: Marketing your Real Estate Asset</b> What are the latest approaches and tools available for marketing your real estate assets? How an asset is positioned in the market is critical to a successful redevelopment program. From targeting millennial-centric industry clusters to marketing efforts, join this panel of experts who will share their expertise, effective practices, and lessons learned. The panel will also highlight constraints or considerations that need to be considered when marketing former military installations.</p> <p><b>Moderator:</b> Celeste Warner, AICP, Executive Vice President, Matrix Design Group</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"><li>• Dan Schnepf, Chairman of the Board and CEO, Matrix Design Group</li><li>• Steve Levesque, Executive Director, Midcoast Regional Redevelopment Authority</li><li>• Eric Vences, Airport Manager, Rantoul National Aviation Center, Village Of Rantoul</li><li>• Randall Clark, Walter Reed Local Redevelopment Authority Director, Office of the Deputy Mayor for Planning and Economic Development, District of Columbia</li></ul>
<p>11:00 AM – 12:15 PM</p>	<p><b>Bus Departure from Hotel / Travel to &amp; Tour Fort Ord</b></p>
<p>12:15 PM – 1:00 PM</p>	<p><b>Santa Maria Barbecue Lunch</b>   <i>Bayonet Golf Course</i></p>
<p>1:00 PM – 1:20 PM</p>	<p><b>Transportation to Afternoon Session Location</b> <i>Carpenters Local Union 605</i> <i>910 2nd Ave, Marina, CA 93933</i></p>
<p>1:30 PM – 2:30 PM <b>Carpenters Union Hall</b></p>	<p><b>General Session: Partnering with Active Military – Best Practices and Lessons Learned</b> Every state tracks the billions of dollars of direct and indirect spending associated with military activities. And although communities impacted by a BRAC action are often labeled as “closure” communities, many of them have a continuing active military installation within or adjacent to their footprint. This session will look at partnering with active military from the perspective of economic development. Our panel will provide examples of actions taken by communities that recognize continuing military missions as economic engines to be integrated into their overall economic development program.</p> <p><b>Moderator:</b> Scott Norton, Executive Director/CEO, TexAmericas Center</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"><li>• Danielle Kelly, DPA, Executive Director, March Joint Powers Authority</li><li>• Thomas Hicks, Founding Principal and Managing Director, Mabus Group</li><li>• Jeffrey Donohoe, Principal, Jeffrey Donohoe Associates, LLC</li><li>• Hans Uslar, City Manager, City of Monterey</li></ul>
<p>2:30 PM – 2:45 PM</p>	<p><i>Networking Break</i></p>

**TUESDAY – OCTOBER 1 (CONTINUED)**

2:45 PM – 3:45 PM  
**Carpenters Union  
Hall**

**General Sessions: You Don't Know What You Don't Know – Thoughts from Veteran LRA Directors**

It is hard to believe that the first round of BRAC actions was more than 30 years ago. Lessons learned and best practices have been documented through the years. But there are a few noteworthy realities associated with implementing a BRAC decision. One of these realities is that each BRAC site is unique with respect to physical character, reuse challenges and economic development opportunities. Another is that no matter how much investigation and forward planning completed, every site will encounter a number of unknowns that will have to be addressed. Please join this interactive discussion with veteran LRA Directors who have firsthand experience with the unknowns and challenges converting former military installations into community driven economic development centers.

**Moderator:** Josh Metz, Assistant Executive Officer, Fort Ord Reuse Authority

**Panelists:**

- Michael A. Houlemard Jr., Executive Officer, Fort Ord Reuse Authority
- Robert Norris, Boardmember, National Coalition for Homeless Veterans and former Principal Analyst, Fort Ord Reuse Authority

4:00 PM – 5:00 PM  
**Carpenters Union  
Hall**

**Networking Reception featuring Local Brew Pub – English Ales**

5:00 PM

**Bus Return to Conference Center**